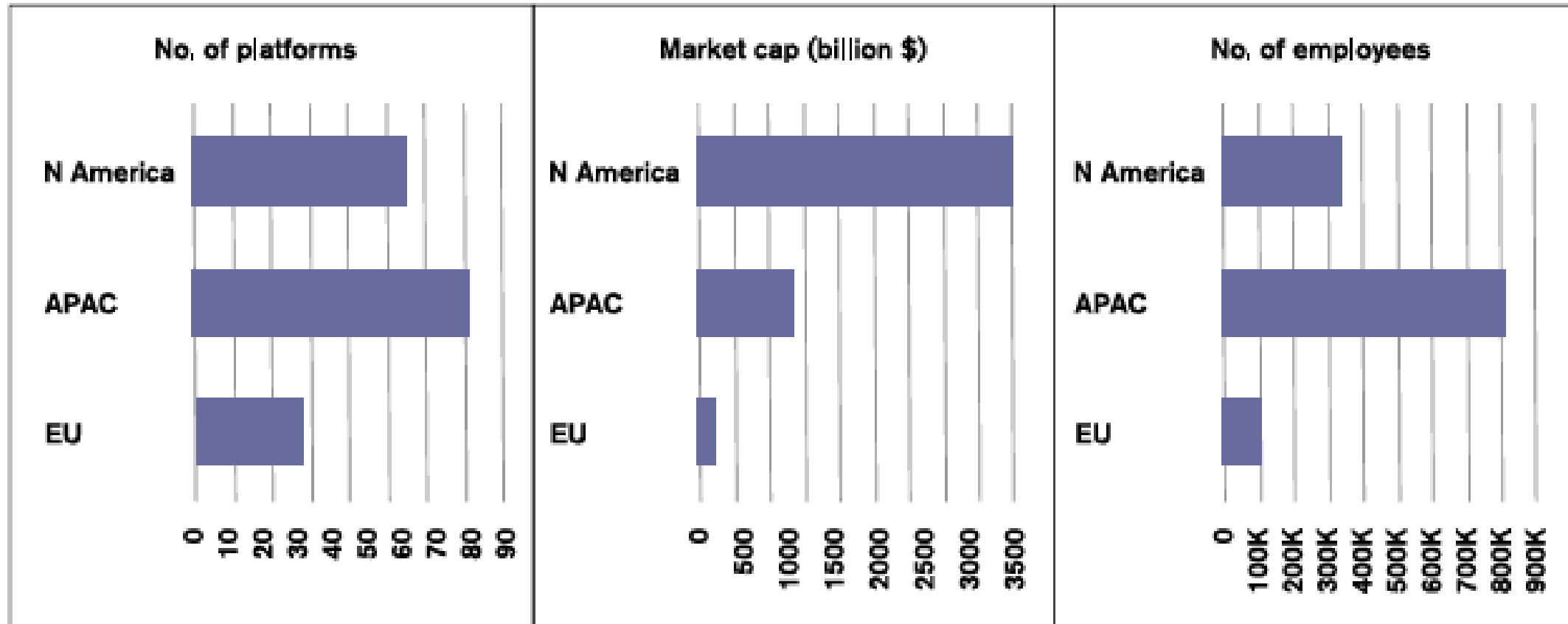


The Development of Platform Competition: A European View

November 7, 2017

Fredrik Erixon, European Centre for International Political Economy (ECIPE), Brussels

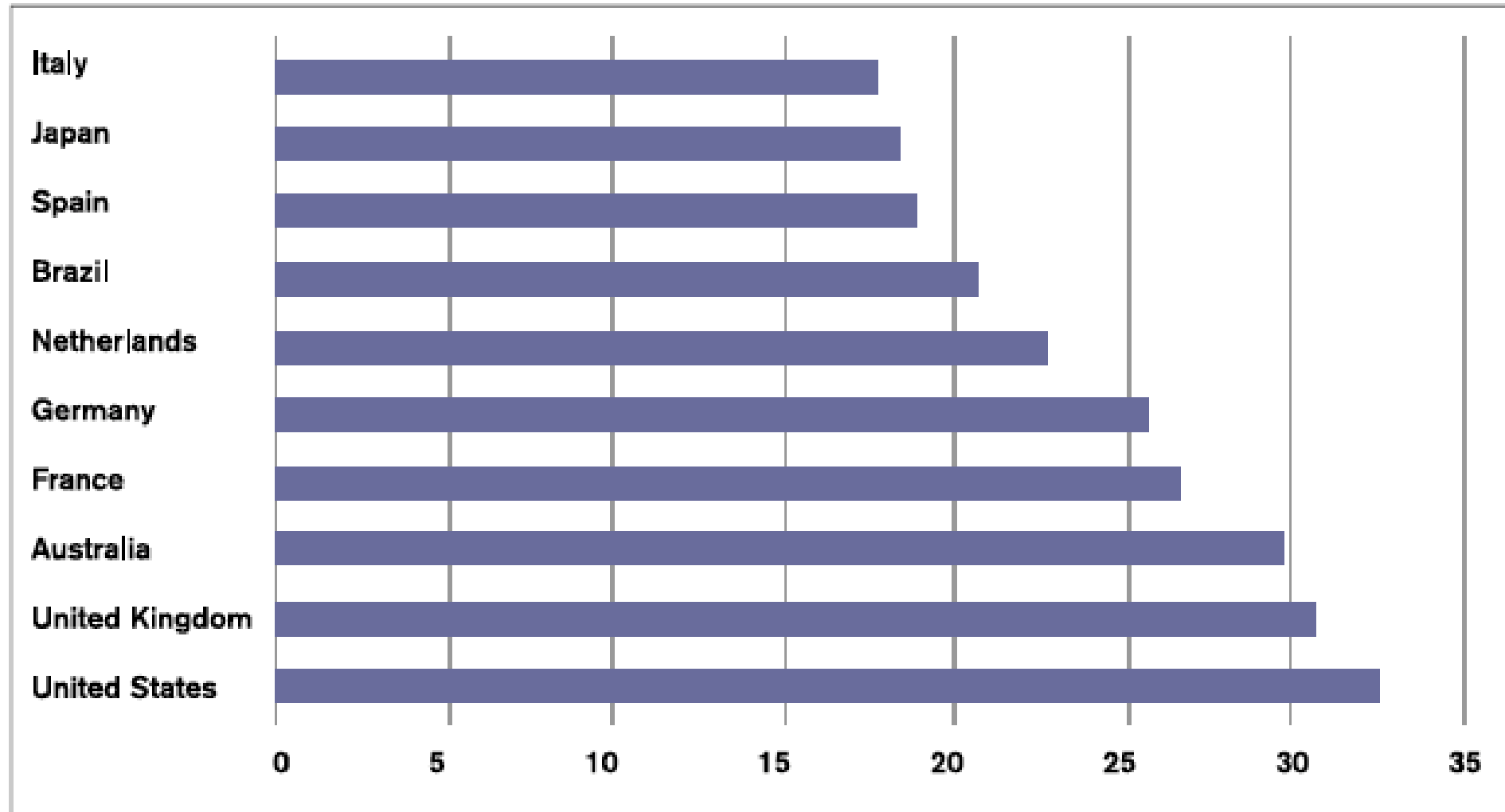
Platform Economy in EU, US and Asia-Pacific



Firms and Digital Adoption

	Non Digital	Digital Beginners	Digital Followers	Digital Mature	Fully Digital
UK	26,8%	38,8%	23,7%	8,0%	2,6%
France	28,7%	36,9%	25,9%	6,1%	2,1%
Germany	31,5%	41,3%	21,1%	4,2%	1,9%
Italy	52,3%	28,7%	14,4%	3,3%	1,2%
Spain	28,6%	41,6%	25,6%	3,0%	1,2%

Digital Output as Share of GDP



Key learnings in Europe

- A. ICT “endowments” – infrastructure and skills – defines the economic impact of Digitization
- B. Sectoral openness matters – Especially in services
- C. Platforms drive competition – Europe has too few of platforms

Europe's Challenge is in Services Openness

